

Joining Hearts Sponsorship Levels 2024



Joining Hearts is a **100% all-volunteer** organization whose mission is to raise awareness and funds to support prevention, care, and housing assistance to those impacted by HIV/AIDS in Atlanta. Joining Hearts has raised and **donated over \$2.8M** to local beneficiaries serving Atlanta since 1987. Will you join us as we help save lives? #JoiningHearts

Our 2024 Events Calendar: (dates and locations are subject to change)

- Saturday, February 10, 2024 - **MISS JOINING HEARTS PAGENT** - The Heretic Atlanta
- Sunday, February 11, 2024 - **LOVE ON THE ROCKS** - X Midtown (TEN)
- Saturday, April 13, 2024 - **CHANGE OF SEASONS T-DANCE** - The Heretic Atlanta
- Friday, July 26, 2024 - **JH 37 OPENING PARTY** - The Heretic Atlanta
- Saturday, July 27, 2024 - **JH 37 MAIN EVENT** - Piedmont Park Greystone and Aquatic Center
- Saturday, November 2, 2024 - **FALL BACK IN LOVE** - The Heretic Atlanta
- Saturday, December 7, 2024 - **ATLANTA SANTA SPEEDO RUN** - Colony Square
- Sunday, December 8, 2024 - **WISH LIST/CHECK PRESENTATION PARTY** - Location TBD

Presenting Sponsorship Level: \$25,000 guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, emails, and event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 12 VIP admissions to Joining Hearts Main Event
- 12 tickets to all other Joining Hearts Events
- Company logo to be displayed on Joining Hearts Main Event t-shirts
- Company logo to be displayed on the Joining Hearts Opening and Main Event Step and Repeat
- Invitation to Joining Hearts exclusive as VIP Guests
- Exclusive branding rights at all Joining Hearts sponsored events
- Company spotlight, where applicable through various communication channels
- Special recognition to be awarded by Joining Hearts Board of Directors
- Other branding opportunities TBD as agreed upon between Joining Hearts and Presenting Sponsor

Titanium Sponsorship Level: \$15,000 guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, emails, and event banners
- Company spotlight, where applicable through various communication channels
- Special recognition to be awarded by Joining Hearts Board of Directors
- Invitation to Joining Hearts exclusive events as VIP Guests
- 8 VIP admissions to the Main Event
- 8 tickets to all other Joining Hearts Events
- Exclusive branding rights to a specific area as agreed upon between Joining Hearts and Titanium Sponsor at the Main Event

Joining Hearts is a 501c3 organization that is 100% all-volunteer that supports local ASO's by providing non-restrictive funds in support of our mission through fundraising and partnerships.

joininghearts.org



Platinum Sponsorship Level: \$10,000 guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, emails, and event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 6 VIP admissions to the Main Event
- 6 tickets to all other Joining Hearts Events
- Company activations onsite at Main Event only at the \$10,000+ and above

Gold Sponsorship Level: \$5,000 guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: newsletters, event banners, and social media
- Invitation to Joining Hearts exclusive events as VIP Guests
- 4 VIP admissions to the Main Event
- 4 tickets to all other Joining Hearts Events

NEW FOR 2024! Silver Sponsorship Level: \$1,500 guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: newsletters, event banners, and social media
- Invitation to Joining Hearts exclusive events as VIP Guests
- 2 VIP admissions to the Main Event
- 2 tickets to all other Joining Hearts Events

We look forward to welcoming you to the Joining Hearts Family!

Jonathan Foulk (he/him)
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We thank you for thinking of Joining Hearts!

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