



## Joining Hearts Sponsorship Levels 35th Anniversary - Journey of Love

Joining Hearts is a **100% all-volunteer** organization whose mission is to raise awareness and funds to support prevention, care, and housing assistance to those impacted by HIV/AIDS in Atlanta. Joining Hearts has raised and **donated over \$2.7M** to local beneficiaries serving Atlanta since 1987. For our 35th Anniversary, our theme is **Journey of Love**. The Board of Directors has set an **ambitious goal of raising \$350,000** for this special year. Will you join us as we help save lives? #JoiningHearts

### **Presenting Sponsorship Level: \$25,000+ guarantees SPONSOR the following benefits:**

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, emails, and event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 12 VIP admissions to Joining Hearts Main Event
- 12 tickets to all other Joining Hearts Events
- Company logo to be displayed on Joining Hearts Main Event t-shirts
- Company logo to be displayed on the Joining Hearts Main Event Step and Repeat
- Invitation to Joining Hearts exclusive as VIP Guests
- Exclusive branding rights at all Joining Hearts sponsored events
- Company spotlight where applicable through various communication channels
- Special recognition to be awarded by Joining Hearts Board of Directors
- Other branding opportunities TBD as agreed upon between Joining Hearts and Presenting Sponsor

### **Titanium Sponsorship Level: \$12,500+ guarantees SPONSOR the following benefits:**

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, emails, and event banners
- Company spotlight where applicable through various communication channels
- Special recognition to be awarded by Joining Hearts Board of Directors
- Invitation to Joining Hearts exclusive events as VIP Guests
- 8 VIP admissions to the Main Event
- 8 tickets to all other Joining Hearts Events
- Exclusive branding rights to a specific area as agreed upon between Joining Hearts and Titanium Sponsor at the Main Event

*Joining Hearts is a 501c3 organization that is 100% all-volunteer that supports local ASO's by providing non-restrictive funds in support of our mission through fundraising and partnerships.*

**[joininghearts.org](http://joininghearts.org)**



**Platinum Sponsorship Level: \$10,000+ guarantees SPONSOR the following benefits:**

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, emails, and event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 6 VIP admissions to the Main Event
- 6 tickets to all other Joining Hearts Events

**Gold Sponsorship Level: \$7,500+ guarantees SPONSOR the following benefits:**

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in marketing materials listed: newsletters, event banners, and social media
- Invitation to Joining Hearts exclusive events as VIP Guests
- 4 VIP admissions to the Main Event
- 4 tickets to all other Joining Hearts Events

**Silver Sponsorship Level: \$3,000+ guarantees SPONSOR the following benefits:**

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on joininghearts.org
- Company logo to be included in all marketing materials listed: newsletters, event banners, and social media
- Invitation to Joining Hearts exclusive events as VIP Guests
- 3 VIP admissions to the Main Event
- 3 tickets to all other Joining Hearts Events

If you would like to help save lives and become a sponsor or have questions please contact:

**Jonathan Foulk** (he/him)

Vice President and Director of Sponsors

[vicepresident@joininghearts.org](mailto:vicepresident@joininghearts.org)

415-308-6646

**We thank you for thinking of Joining Hearts!**

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***joininghearts.org***