



2020 Joining Hearts Sponsorship Levels and Benefits: In-kind, Monetary, or Both

Joining Hearts is a 100% all volunteer organization whose mission is to raise awareness and funds to support prevention, care, and housing assistance to those impacted by HIV/AIDS in Atlanta. Joining Hearts has raised and donated over \$2.5M to local beneficiaries serving Atlanta since 1987.

Presenting Sponsorship Level: \$25,000+ guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on the Joining Hearts website
- Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, newsletters, event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 12 VIP admissions to Joining Hearts Main Event
- Company logo to be displayed on Joining Hearts Main Event t-shirts
- Company logo to be displayed on the Joining Hearts Main Event Step and Repeat
- Invitation to Joining Hearts exclusive as VIP Guests
- Exclusive branding rights at all Joining Hearts sponsored events
- Company spotlight where applicable through various communication channels
- Special recognition to be awarded by Joining Hearts Board of Directors
- Other branding opportunities TBD as agreed upon between Joining Hearts and Presenting Sponsor
- Company "About Us" information to be included through a link on Joining Hearts website

Titanium Sponsorship Level: \$12,500+ guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events • Company logo to be included on the Joining Hearts website
- Company logo to be included in marketing materials listed: social media, advertising, editorials, newsletters, event banners
- Company spotlight where applicable through various communication channels
- Special recognition to be awarded by Joining Hearts Board of Directors
- Invitation to Joining Hearts exclusive events as VIP Guests
- 8 VIP admissions to the Main Event
- Exclusive branding rights to a specific area as agreed upon between Joining Hearts and Titanium Sponsor at the Main Event
- Company "About Us" information to be included through a link on Joining Hearts website

Platinum Sponsorship Level: \$10,000+ guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on the Joining Hearts website
- Company logo to be included in marketing materials listed: social media, newsletters, event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 6 VIP admissions to the Main Event
- Company "About Us" information to be included through a link on Joining Hearts website

Gold Sponsorship Level: \$7,500+ guarantees SPONSOR the following benefits:

- Company logo to be displayed at all Joining Hearts sponsored events
- Company logo to be included on the Joining Hearts website
- Company logo to be included in marketing materials listed: newsletters, event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 4 VIP admissions to the Main Event
- Company “About Us” information to be included through link on Joining Hearts website

Silver Sponsorship Level: \$3,000+ guarantees SPONSOR the following benefits:

- Company logo to be displayed at the Joining Hearts Main Event
- Company logo to be included on the Joining Hearts website
- Company logo to be included in all marketing materials where applicable: newsletters, event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 3 VIP admissions to the Main Event

Bronze Sponsorship Level: \$1,500+ guarantees SPONSOR the following:

- Company logo to be displayed at the Joining Hearts Main Event
- Company logo to be included on the Joining Hearts website
- Company logo to be included in marketing materials listed: newsletters, event banners
- Invitation to Joining Hearts exclusive events as VIP Guests
- 2 VIP admissions to the Main Event

Please Contact Jonathan Foulk, Director of Sponsors - sponsors@joininghearts.org if you would like to become a sponsor or have questions. We accept either monetary donations as well as in-kind donations.

We thank you for thinking of Joining Hearts!

www.joininghearts.org

