



2018 Joining Hearts Sponsorship Levels and Benefits: In-kind, Monetary, or Both

Presenting Sponsorship Level: \$20,000+ guarantees SPONSOR the following benefits:

- *Company logo to be displayed at all Joining Hearts sponsored events*
- *Company logo to be included on the Joining Hearts website*
- *Company logo to be included in marketing materials listed: social media, advertising, editorials, flyers, newsletters, event banners*
- *Invitation to Joining Hearts exclusive events as VIP Guests*
- *12 VIP admissions to Joining Hearts Main Event*
- *Company logo to be displayed on Joining Hearts Main Event t-shirts*
- *Company logo to be displayed on the Joining Hearts Main Event Step and Repeat*
- *Invitation to Joining Hearts exclusive as VIP Guests*
- *Exclusive branding rights at all Joining Hearts sponsored events*
- *Company spotlight where applicable through various communication channels*
- *Special recognition to be awarded by Joining Hearts Board of Directors*
- *Other branding opportunities TBD as agreed upon between Joining Hearts and Presenting Sponsor*
- *Company "About Us" information to be included through a link on Joining Hearts website*

Titanium Sponsorship Level: \$10,000 to \$19,999 guarantees SPONSOR the following benefits:

- *Company logo to be displayed at all Joining Hearts sponsored events*
- *Company logo to be included on the Joining Hearts website*
- *Company logo to be included in marketing materials listed: social media, advertising, editorials, newsletters, event banners*
- *Company spotlight where applicable through various communication channels*
- *Special recognition to be awarded by Joining Hearts Board of Directors*
- *Invitation to Joining Hearts exclusive events as VIP Guests*
- *8 VIP admissions to the Main Event*
- *Exclusive branding rights to a specific area as agreed upon between Joining Hearts and Titanium Sponsor at the Main Event*
- *Company "About Us" information to be included through a link on Joining Hearts website*

Platinum Sponsorship Level: \$5,000 to \$9,999 guarantees SPONSOR the following benefits:

- *Company logo to be displayed at all Joining Hearts sponsored events*
- *Company logo to be included on the Joining Hearts website*
- *Company logo to be included in marketing materials listed: social media, newsletters, event banners*
- *Invitation to Joining Hearts exclusive events as VIP Guests*
- *6 VIP admissions to the Main Event*
- *Company "About Us" information to be included through a link on Joining Hearts website*

Gold Sponsorship Level: \$2,500 to \$4,999 guarantees SPONSOR the following benefits:

- *Company logo to be displayed at all Joining Hearts sponsored events*



- *Company logo to be included on the Joining Hearts website*
- *Company logo to be included in marketing materials listed: newsletters, event banners*
- *Invitation to Joining Hearts exclusive events as VIP Guests*
- *4 VIP admissions to the Main Event*
- *Company "About Us" information to be included through link on Joining Hearts website*

Silver Sponsorship Level: \$1,500 to \$2,499 guarantees SPONSOR the following benefits:

- *Company logo to be displayed at the Joining Hearts Main Event*
- *Company logo to be included on the Joining Hearts website*
- *Company logo to be included in all marketing materials where applicable: newsletters, event banners*
- *Invitation to Joining Hearts exclusive events as VIP Guests*
- *2 VIP admissions to the Main Event*

Bronze Sponsorship Level: \$500 to \$1,499 guarantees SPONSOR the following:

- *Company logo to be displayed at the Joining Hearts Main Event*
- *Company logo to be included on the Joining Hearts website*
- *Company logo to be included in marketing materials listed: newsletters, event banners*
- *Invitation to Joining Hearts exclusive events as VIP Guests*
- *1 VIP admissions to the Main Event*